

NSAI LESSON PLAN

Steve Bogard/Jeff Stevens on IDEAS

OUTLINE

WHO DO YOU WRITE WITH

Find Co-Writers that Offer a “Creative Spark”

Find Camaraderie or Competition

Be Comfortable in Being Brutally Honest

IDEA

A Thought or Melody You Haven’t Heard Before

Spend More Time Just Talking

Filter and Listen

Explore Angles on Where You Take the Idea—Lyrically, Rhythmically

Writing with Artists--Have Your Toolbox

Show up With Titles, Ideas, Melodies

Have a “Bag of Tricks” Ready

Flush Out the Idea--Don’t Choose the Path of the Song too Quickly

Remember “Simple”

Realize “Potential”

Know When to Let Go