

NSAI LESSON PLAN

Jim Beavers on Co-Writing

OUTLINE

WHY CO-WRITE?

Choose Co-Writers to Compliment Strengths/Weaknesses

Business Reasons---Enhance Opportunities to Get a Cut

FINDING CO-WRITERS

Start With Friends, People You Know

Finding Co-Writers That Work is Trial and Error

Look for a “Creative Spark”

Go Where Songwriters Are

WHAT HAPPENS IN THE ROOM

Starts with Conversation

Offer Ideas and Have Them Ready

Have Titles Ready

Recognize When Something Better Comes Along, Even if You Are on Another Song

Dismiss Expectations

WHO IS DRIVING THE BOAT?

One Person Usually Leads the Process

Who Has the Focus on The Idea

Serve the Song, Not Your Ego

RULES

When and Where to Co-Write

Etiquette

Agree on Demos/Ownership Splits/Finishing a Song You Start With Another Writer