

VISUAL PRODUCTION INTERN

at NSAI in Nashville, TN

Why would I want this internship?

If you thrive off of telling stories through graphic design and video, this internship is in your neighborhood of interests! This opportunity is for someone who wants to build his or her portfolio with projects that are music industry specific.

A little bit about NSAI...

The Nashville Songwriters Association International (NSAI) is the world's largest not-for-profit songwriters trade association. Established in 1967, the membership of more than 5,000 active and professional members spans the United States and foreign countries. NSAI is dedicated to protecting the rights of and serving aspiring and professional songwriters in all genres of music.

Tell me more.

As a Visual Production Intern you will create marketing materials in areas of graphic design and video production for both digital and print mediums. You will be working with the Marketing Manager to complete projects throughout your term.

*This internship is unpaid. Expected work hours: 6-8 hours per week.

Graphic Design Roles:

- Partners with the Marketing Manager in designing logos, print layouts, and other art assets needed for NSAI events and brand marketing (according to guidelines provided).
- Projects involving conceptualizing and retouching images of art assets in all departments.
- Must have a strong expertise of production process for digital (website, social media) and print media including cuts, style guides, color space, file compression, layer comps, smart objects, exporting, batch processing, etc.

Video Production Roles:

- Shooting video on and off-location when needed. This includes interviews, EPK's for branding needs.
- Editing video; *motion graphics is a plus
- Be comfortable conceptualizing the look and feel of a video project according to brief provided.

Skillset:

- Must be familiar with Adobe software and video production equipment
- Enrolled at a 4-year institution in Graphic Design and/or Audio/Video production.
- This internship must count for credit (of some sort) towards your education.
- Just show what you know in your portfolio and we'll go from there.

How To Apply

Please the following to <u>libby@nashvillesongwriters.com</u> by December 1, 2016:

- Resume/Cover letter
- Portfolio
- Availability from January 2017-June 2017